Gerri Hobdy, Chair Baton Rouge

Rex Alexander Lake Charles

West Monroe

Linda Begue Mandeville

Patricia Brister Mandeville

Pamela Bryan New Orleans

Dwayne Carruth Baton Rouge

Stephen Carter Baton Rouge

Karen Courtman Shreveport

Michael Echols Monroe

Robert Fisher

Derek Gordon Baton Rouge

Lagena Gore Dry Prong

n Katz Metairie

Angela King New Orleans

George Marks Arnaudville

Barbara Motley New Orleans

Michael D. Robinson Baton Rouge

Karen Dean Sharp Sterlington

Larry Eugene Thompson Winnsboro

Kim Howes Zabbia Ponchatoula



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Governor
Department of Culture,
Recreation, Tourism
Office of Culture
Development

LOUISIANA STATE ARTS COUNCIL

POST OFFICE BOX 44247 BATON ROUGE, LA 70804 (225) 342-8180 PHONE (225) 342-8173 FAX

QUARTERLY MEETING MINUTES

Manship Theatre in the Shaw Center for the Arts

2nd floor board room – 100 Lafayette Street - Baton Rouge, LA 70801

Friday, October 29, 2010

10:00 a.m.

LSAC members present: Dwayne Carruth, Rep. Stephen Carter, Derek Gordon, Gerri Hobdy, Angela King, Barbara Motley, Gene Thompson.

LSAC members attending remotely: (non-voting) Michael Echols, Marguerite Anderson.

LSAC members absent: Rex Alexander, Linda Begue, Patricia Brister, Pam Bryan, Karen Courtman, Robert Fisher, Gena Gore, JoAnn Katz, George Marks, Michael Robinson, Karen Sharp, Kim Zabbia, and Pam Breaux.

Office of Cultural Development/Division of the Arts staff present: Phil Boggan, Dána La Fonta, Danny Belanger, Pearlie Johnson, Kelly Pepper, Maida Owens, Ann Russo, and Sparkle Hurst

Guests: Renee Chatelain, Executive Director of the Manship Theatre in the Shaw Center for the Arts

Call to Order and Welcome – Ms. Gerri Hobdy, Chairman LSAC

Ms. Hobdy welcomed Representative Steve Carter and Deputy Assistant Secretary Phil Boggan. Mr. Boggan gave a brief update on the OCD budget cuts and budget scenarios.

Ms. Hobdy took a moment for the council to recognize the achievements of fellow members. The Louisiana Organization for Arts Educators recognized Kim Zabbia as Retired Arts Educator of the Year at its recent convening. Robert Fisher was 1 of only 50 educators selected to participate in a 2-week arts training exercise in Washington, DC at the National Gallery of Arts. Derek Gordon was recognized for the Brotherhood-Sisterhood Award. The Baton Rouge Area Foundation (BRAF), where Chairman Gerri Hobdy is employed, was recently recognized by the International Association of Fundraisers for their work.

II. Approval of Minutes

Mr. Gordon motioned to accept the minutes as presented; Mr. Carruth seconded. Vote: Unanimous. Minutes accepted.

III. Committee Reports – Committee Chairs

a. Advocacy - Derek Gordon

Derek Gordon provided an LPA/LPAA report in the absence of Tommy Usrey, Chairman of LPA/LPAA. LPA/LPAA is no longer represented by the Tatman Group. Kevin Hayes remains

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the lobbyist for the arts. LPA has been named the affiliate for the Kennedy Center Alliance for Arts Education. The LPA/LPAA continues to look for ways to improve the arts in Louisiana. Mr. Usrey is currently serving as the Chairman for Americans for the Arts State Arts Action Network, which advocates for the arts in a national arena.

b. Special Events

i. Performing Arts Exchange (PAE) 2010 – Pittsburgh, PA – Dána La Fonta Ms. La Fonta gave an overview of the Performing Arts Exchange she attended in Pittsburgh, PA. Council members Derek Gordon and Gene Thompson also attended. David Briggs of the Shaw Center for the Arts, Cynthia Simien (Representing Terrence Simien), and Naomi Cordill of the Louisiana Presenter's Network were also in attendance. The next Performing Arts Exchange (PAE) will be hosted in Baton Rouge on September 21 – 24, 2011.

ii. Performing Arts Exchange (PAE) Host Committee Meeting – Oct 6, 2010 – Kelly Pepper

The Local Host Committee has been meeting for 10 months. There are 5 working subcommittees: Closing Night Party, Volunteer, Fundraising, Marketing and Independent Showcases. Ms. Pepper encouraged the Council to participate and/or serve on one of the committees. The PAE is for performing artists but there can be opportunities for other artists to participate. The Council is looking for opportunities during the Exchange to showcase artists from Louisiana. The committee will develop this further. If anyone is interested in participating with PAE, contact Kelly Pepper.

c. Policy - No Report

IV. LDOA Strategic Planning - Dána La Fonta

a. Discussion of planning strategy

Ms. La Fonta distributed handouts and gave an overview of the Strategic Plan process. The handouts include the outline for the 2012 – 2015 strategic planning process. The estimated date of completion for the 2012-2015 plan is September 2011. The plan must be completed and submitted to the NEA by October 2011.

b. Survey

The council discussed the draft survey which was distributed in hardcopy to the Council. The Strategic Planning Survey has been developed and will be distributed using Survey Monkey and the Division of the Arts would like all constituents in Louisiana, anyone who applied for a grant through the Arts Division, the 9 Regional Development Agencies, Artsmail lists, listservs, corporate and business partners, and anyone that benefits from or participates in the Arts will be invited to participate in the survey. Council would like Division Staff to take a look at the survey to see if it can be shortened. Ms. Hobdy asked Ms. Motley to review the Strategic Plan Survey and make any recommendations to staff.

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c. Constituent feedback/statewide convenings

V. NASAA Report – Dána La Fonta

Ms. La Fonta distributed a handout from the National Assembly of State Arts Agencies (NASAA) Council Engagement Task Force. Ms. Hobdy served on the task force which made several recommendations to encourage council engagement. They also identified several ways to use Assembly 2010 to educate executive directors and council members about engagement goals. It is important that Councils know that NASAA is a resource for them as well as the State Arts Agencies.

VI. LPA/LPAA Report - Derek Gordon

Mr. Gordon reported on LPA/LPAA under the Advocacy section above.

VII. New Business

a. Meeting Schedule for 2011 - Dána La Fonta

The Council would like to convene the April meeting in New Orleans during JazzFest. One Council meeting per year must be held outside of Baton Rouge. Ms. Motley offered Le Chat Noir as a facility to host the New Orleans meeting. Staff will make arrangements and update the council on the location for the April meeting.

VIII. Public Comment - None

- **IX.** Adjournment Mr. Gordon motioned to adjourn; Ms. Motley seconded. Vote: Unanimous. Meeting adjourned 11:55.
- X. Executive Director of the Manship Theatre in the Shaw Center for the Arts, Renee Chatelain, gave a tour of the facility for the Council.